



DR. MARTIN LUTHER KING, JR. COALITION

HAWAI`I

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MEDIA RELEASE

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CONTACT: SCOTT FOSTER @ 808-988-0555 on O`ahu
fosters005@hawaii.rr.com

2008 MARTIN LUTHER KING, JR. PARADE & UNITY RALLY ANNOUNCED Community Invited To Celebrate 20th Annual Hawai`i Event Parade & Vendor Applications Now Available

HONOLULU: NOVEMBER 27,2008 — The Dr. Martin Luther King, Jr. Coalition-Hawai`i is honored to extend our invitation to the community and to its many organizations to participate in the 20th Annual MLK Parade and Celebration to be held on the Martin Luther King, Jr. National Holiday, on Monday, January 21, 2008. 2008 is the 40th anniversary of Dr. King's assassination.

Celebrating our 20th year, since Hawai`i legally established the holiday, our MLK Day parade is truly "the people's parade." We have no staff, only a small group of volunteers working with little budget, and so our success is due to the combined volunteer support of our local community and its rainbow of organizations.

If ever we needed to visibly reaffirm the powerful messages for which Dr. King stood, that time must certainly be now. Should you want your organization represented as a group in the parade, the parade application is online at <http://www.mlk-hawaii.com/paradeltr.htm> and the vendor's application for the rally is at <http://www.mlk-hawaii.com/vendorltr.htm> Your completed application may be Faxed to Parade Chair Bill Rushing at @ 988-1777 (Oahu) or email to rushingsr@juno.com You may also phone Bill with your questions at 741-4038.

Our parade begins at Magic Island with the formation of organizations @ 7:30 a.m. The parade travels thru Waikiki to Kapiolani Park and the Unity Celebration, with its food, community booths and camaraderie. An estimated 4000 people attended the 2007 post-parade rally and celebration.

Tax-deductible contributions to support our event may be mailed to:

MLK-Hawai`i
590 Farrington Highway #210
P.O. 163
Kapolei, Hawai`ii 96707

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